

Practical tips for introducing the concept to students



So you've decided to flip your classroom, and you've created some great video content. How do you now explain the concept to your students, and get them to buy into the idea? And how do you make sure they actually watch the videos before class?

Getting students engaged and involved in the process of flipping is essential if the approach is to have the biggest possible impact on their achievement. The learning is flipped, and so is the responsibility: rather than passively listening to a professor at the front of the class, students are required to learn the lecture content before they arrive – watching the videos in their own time, forming their own thoughts and questions around the content, and coming to class equipped to build upon their understanding of concepts.

In terms of students' development, this is one of the most powerful things about the flipped concept – by doing this, they're developing essential skills that will be useful for a lifetime.

The best way of ensuring that students get the most from the flipped learning model is to gain their buy-in, and give them a sense of ownership and involvement with the project. Excitement is contagious, and an excited teacher will always result in excited students. Spelling out the benefits to them is also important – helping them to understand exactly how and why the model will help their learning experience.

Three key benefits to students:

1. They're in control of the pace of their learning. No more feeling lost as the lecture moves on faster than they can understand, or feeling bored as it doesn't move quickly enough. They can pause, rewind, and watch/discuss videos with friends or in a study group.
2. Rather than sitting and listening to the lecturer, they get to spend class time doing more practical, exciting and collaborative activities. They can engage in peer instruction or get help with important assignments. All of this focuses students on

assimilating knowledge.

3. They get more one-on-one support during class time, giving them a more personalised experience, and giving every student the help that they need to succeed.

You might also like to use the other resources from the Flipped Institute site to explain the concept in general to students – the ‘penguin’ video on the front page of the Flipped Institute site is particularly great for this.

For more resources on flipping your classroom

www.flippedinstitute.org